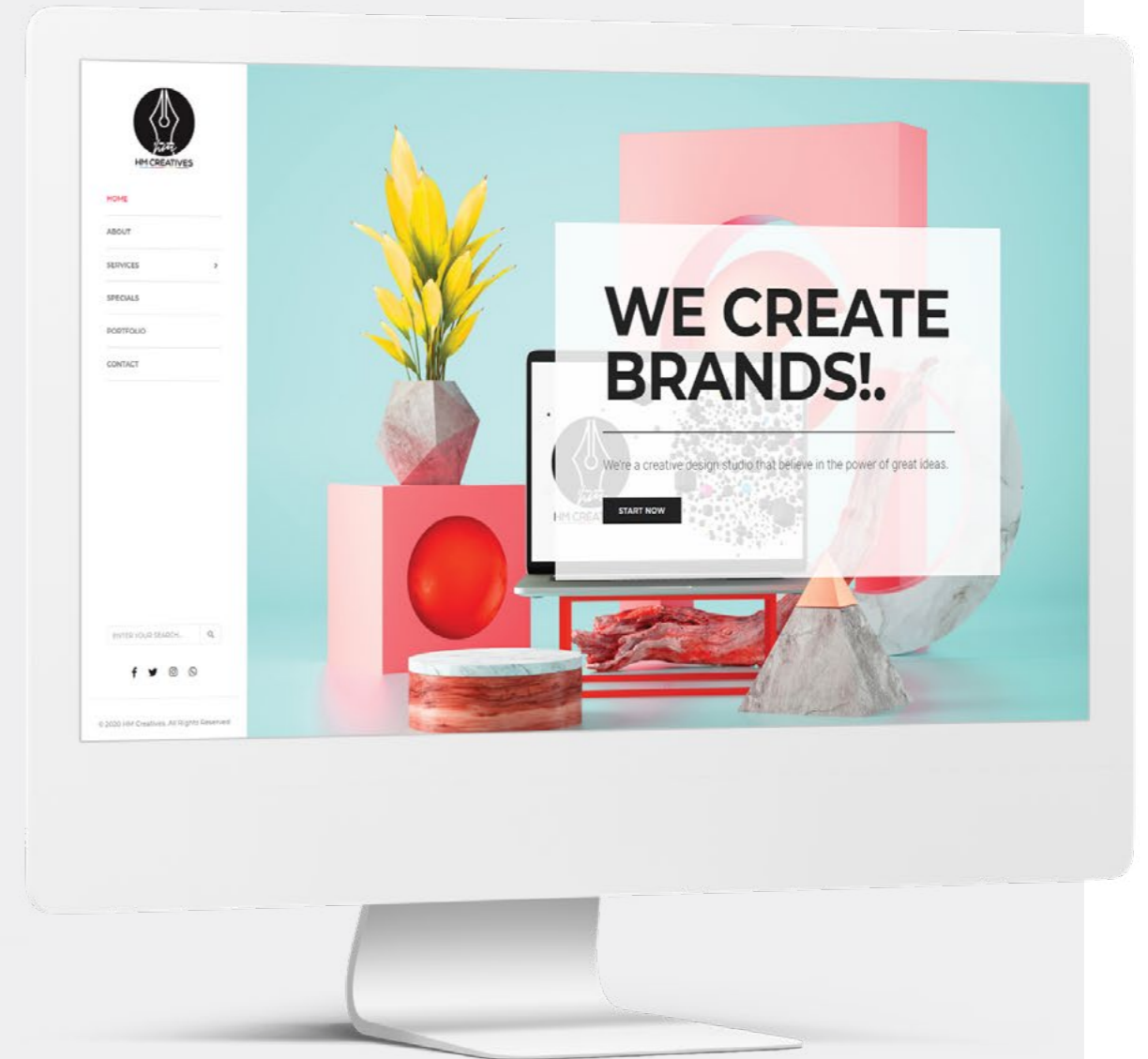
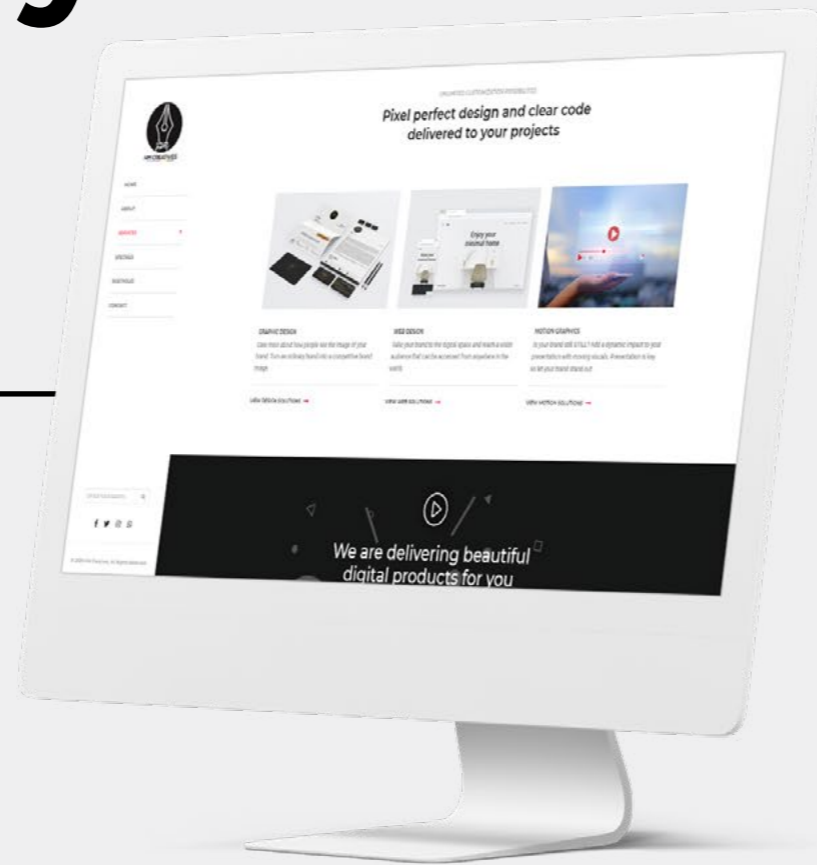




Company Profile 2021



COMPANY NAME :
HM CREATIVES
CREATIVE DESIGN AGENCY

COMPANY ADDRESS
INFO@HMCREATIVES.CO.ZA
WWW.HMCREATIVES.CO.ZA

CONTACT
+27 (0) 74 561 3274
+27 (0) 61 401 5902





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Creative Design Studio

COMPANY PROFILE 2021

STATEMENT OF CONFIDENTIALITY

This material contained in our response and any material or information disclosed during of discussions of the proposal represents the proprietary, confidential information pertaining to our services, methodologies and methods. Other products name and brand may be trademarks or registered trademarks of their respective owners.



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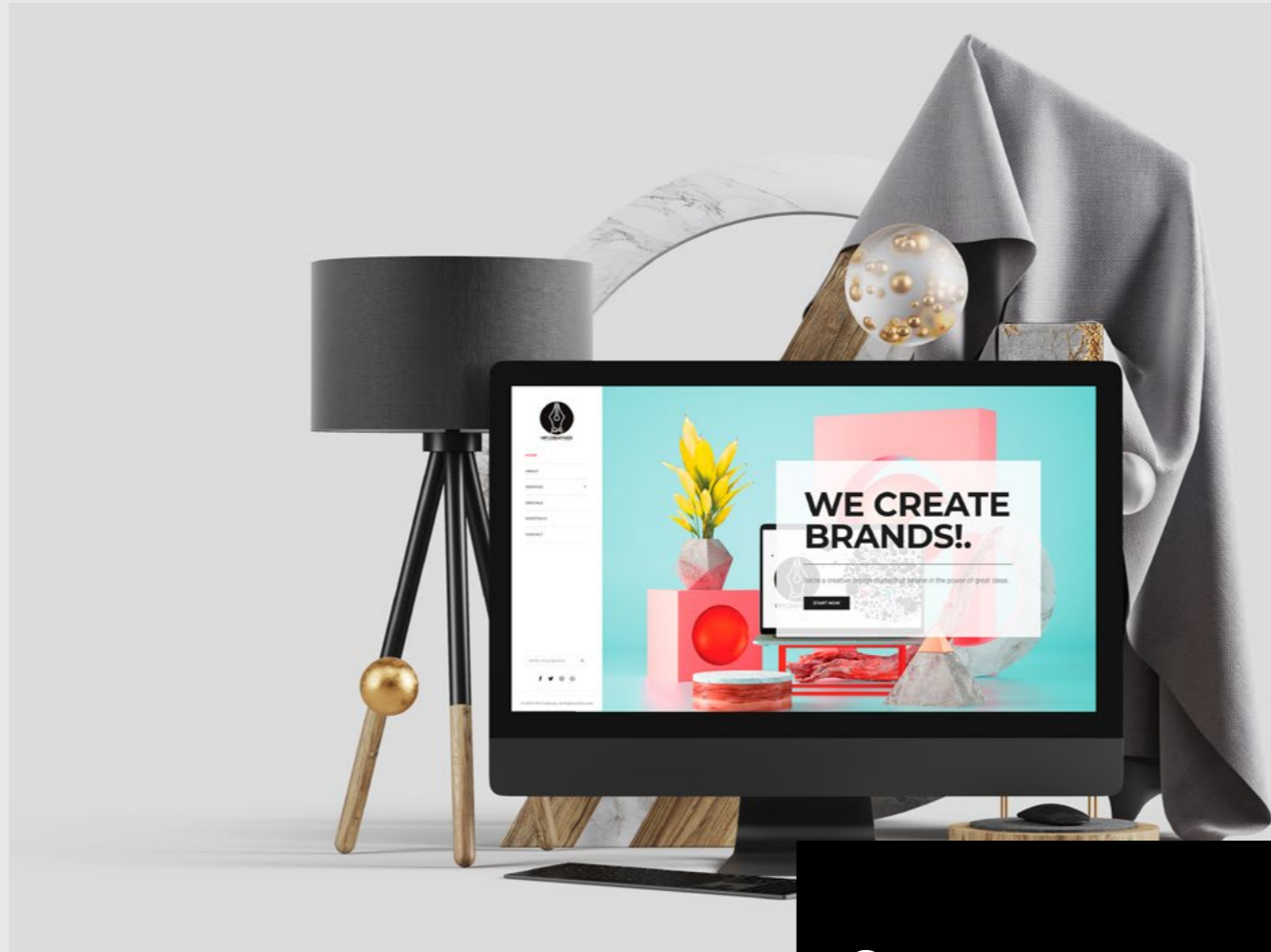
About our Agency

BRINGING YOU HIGH QUALITY AND COST EFFECTIVE SERVICES.

Committed to our customers' success from start to finish. Our input helps make their solutions.

HM Creatives is a world class Creative Agency. We take pride in the work that we produce for our clients and we believe that any business or brand, whether small, medium, or large, deserves to make a visually recognizable mark in its respective market.

Never look at branding as an expense, it is more of an investment into the growth of your business. Whether you are starting a new project or improving on an existing one, the image of your brand contributes a lot on how your audience will receive it. To get the best out of this, you need to invest your time and money with the best team.



Creative Studio

2021

More Style? Just get it today.

Our Mission

We want to be the best design agency in the country, that is also flexible, and able to solve any design related problems. We create new, creative, unique, exciting and visionary solutions for our customers.

We aim to uplift any business brands' imagery through good and competitive design solutions. Though we are based in Springs, our services are not just limited to Springs, We cater for any brands in South Africa. And if an international opportunity comes our way, we'll grab it with both arms.

Some hard facts

01

Name:
HM Creative Agency.

Trading As:
HM Creatives

Founded:
2015

Registered:
2017

Projects Completed:
+3600

Keys to our Success

WELL-BUILT SOLUTIONS

We're not just an ordinary design agency. Every solution designed by us is created uniquely for the purpose to provide our clients with the best competitive advantage in their market.

USER EXPERIENCE AS A PRIORITY

We do not compromise on excellent standard. Our branding solutions are based on experiences revolving around business goals for our clients. We bring design and experience together.

STRENGTH THROUGH PARTNERSHIP

Great results can only be reached through working with people you trust and have the same goals in mind. We've partnered with some of the in the industry.

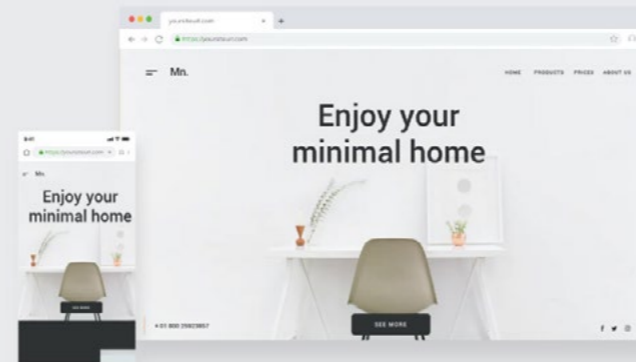
Get more than everyday solutions.

Pixel perfect design and Clear code delivered to your projects



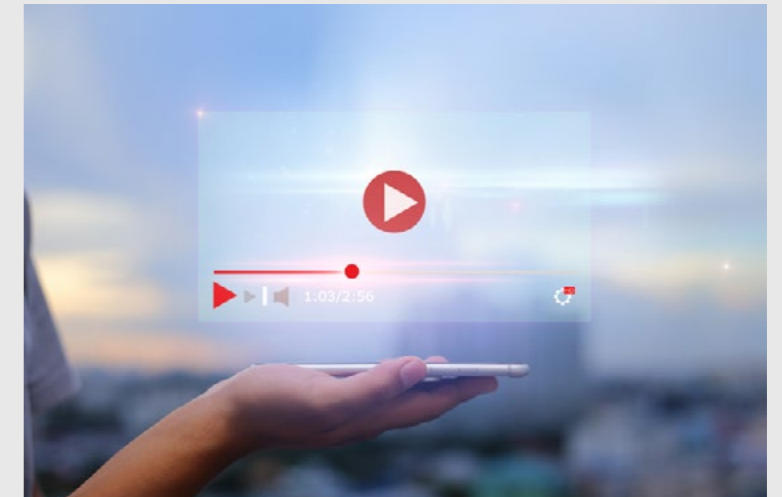
GRAPHIC DESIGN

Care more about how people see the image of your brand. Turn an ordinary brand into a competitive brand image.



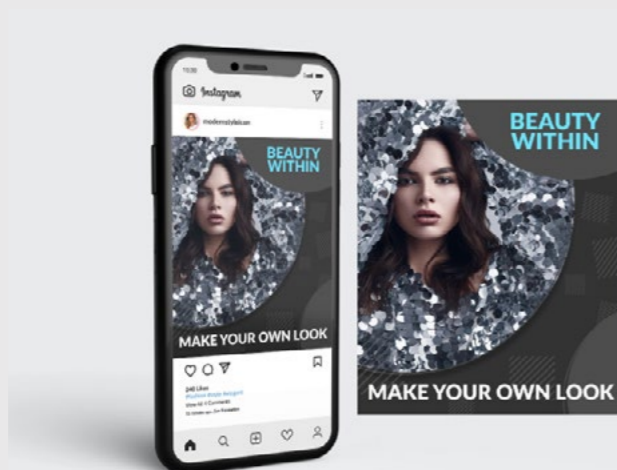
WEB DESIGN

Take your brand to the digital space and reach a wider audience that can be accessed from anywhere in the world.



MOTION GRAPHICS

Is your brand still STILL? Add a dynamic impact to your presentation with moving visuals. Presentation is key so let your brand stand out.



DIGITAL MARKETING

Market your brand online through the use of social media and search engines and reach a wider audience at low cost.



PHOTOGRAPHY

Pictures are evidence of your existence. Capture all your special moments and events for something to look back at.



PRINT

Add some tangibility to your marketing collateral and give your audience something to hold on to with a sense of touch.

Service Offerings

OUR CORE VALUES

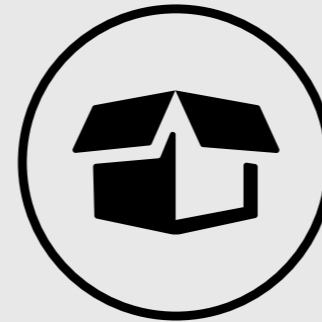
01 - ATTENTION TO DETAIL

BY PAYING SPECIAL ATTENTION TO EVERY DETAIL, WE CREATE PRODUCTS THAT ARE CREATIVE AND UNIQUE FROM THE REST. WE OFFER ONLY THE BEST TO ALL OUR CLIENTS.



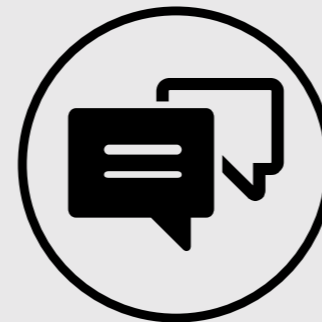
02 - EXCELLENT DELIVERY

WE DELIVER EXCELLENT SERVICES TO ALL OUR CLIENTS ON TIME, WITHOUT COMPROMISING GOOD QUALITY WORK.



03 - OPEN COMMUNICATION CHANNEL

WE KEEP AN OPEN CHANNEL OF COMMUNICATION BETWEEN OUR TEAM AND CLIENTS. THIS ALLOWS US TO BUILD STRONG RELATIONSHIPS BUILT ON TRUST AND HONESTY.





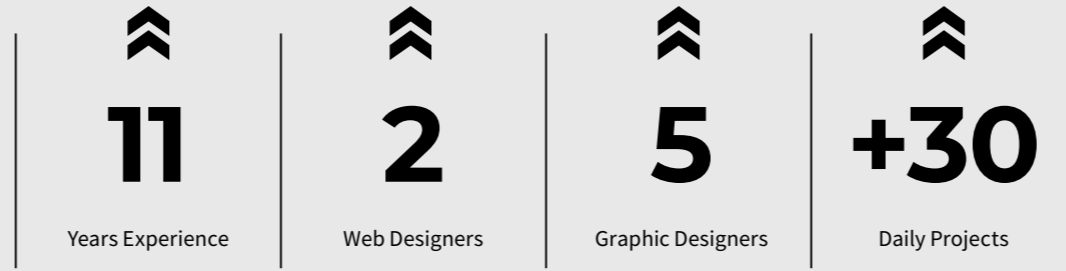
04 - STAY CREATIVE

WE PUT ALL OUR EFFORTS IN EVERY PROJECT TO BRING OUT OUR CREATIVE MAGIC, AND MAKE SURE EACH PROJECT IS BUILT DIFFERENTLY AND IT IS UNIQUE.



05 - INTEGRITY

WE KEEP OUR PROMISES TO ALL OUR CLIENTS. OUR SERVICES ARE GUARANTEED TO MEET OUR AGREED STATUS.



SUCCESS CAN ONLY BE REACHED WITH A CLEAR OBJECTIVE AND UNDERSTANDING WITH THE CLIENT.
AS WE ENTHUSIASTICALLY EXPLORE DIFFERENT DESIGN OPPORTUNITIES AND IDEAS, WE ALWAYS KEEP IN MIND OUR CLIENTS' BUSINESS REQUIREMENTS.

Our Work

01. Client Project

Band Overview

Londeka Welding Supplies is a supplier of welding consumables and gas equipment to the engineering and mining sector. The company was established by young South African who has over 7 years extensive experience in the metal fabrication, gases and chemical industry, after realizing a gap in the market for an SMME that is able to react timeously to customer needs.

01 // Project Name :

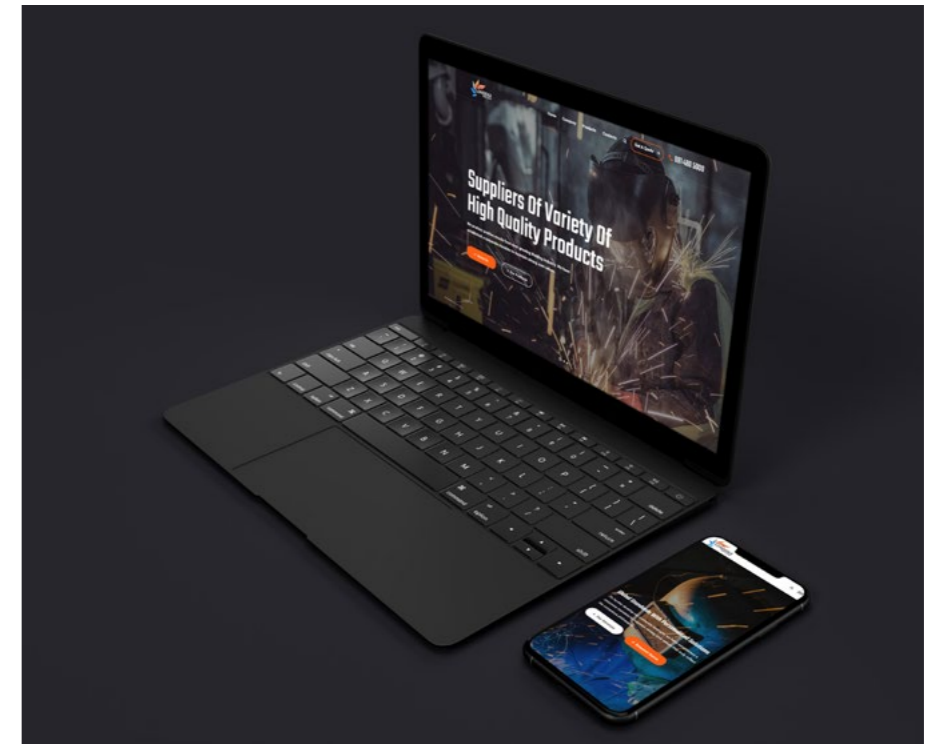
» Website and Branding

02 // Duration :

» 1 Week

03 // Client :

» Londeka Welding Supplies



Our Work

02. Client Project

Brand Overview

Robotiq AI Africa were fortunate to successfully sign a Partnership Agreement with Robotiq.ai enabling us to bring these amazing Software Robots to Africa.

This will revolutionize the world of the digital workforce. Unlike previous technologies, a massive advantage of RPA is the technological transformation without the headache of switching systems and processes.

01 // Project Name :

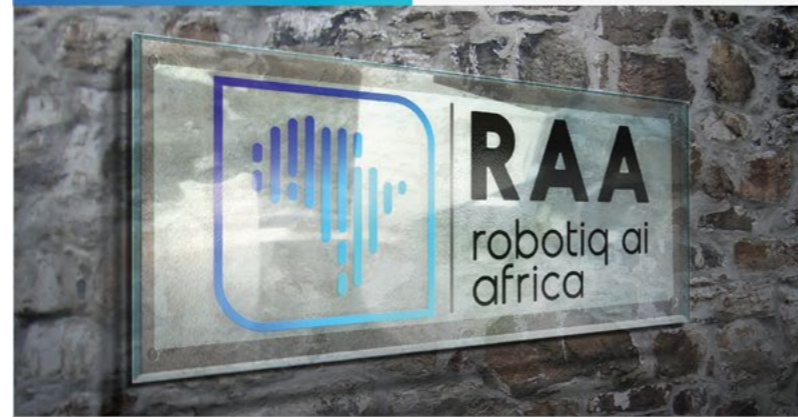
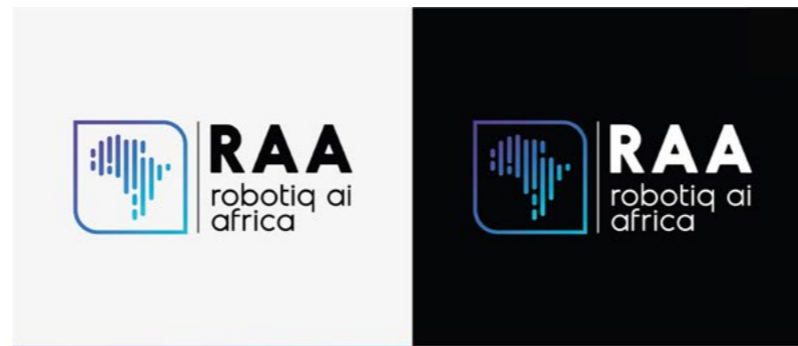
» Website and Branding

02 // Duration :

» 1 Week

03 // Client :

» Robotiq Ai Africa



BRAND COLOUR PALETTES



BRAND TYPEFACES

ODUDO
AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYyZz
0123456789



Our Work

03. Client Project

Band Overview

The Construction Industry Council (CIC) of Eswatini was established through the Construction Industry Council Act No 14 of 2013 primarily to Regulate and promote the construction industry in meeting national construction demands while providing strategic leadership to industry stakeholders for the stimulation of sustainable growth, reform and improvement in the country's construction sector and regulation of the Industry.

01 // Project Name :

» Strategic Plan Layout

02 // Duration :

» 3 Days

03 // Client :

» Construction Industry Council (CIC)



Our Work

04. Client Project

Band Overview

Distributors of both plumbing and hardware supplies. Industry specialists for our customers; understanding their business needs, providing efficient access to key brands, innovative solutions and value added services for mutually beneficial profitability.

We will enhance stakeholder value through optimising our financial performance, being relevant to the communities in which we operate and ensuring the business is managed in a responsible manner.

01 // Project Name :

» Monthly Promos

02 // Duration :

» Weekly

03 // Client :

» Saffer Plumbing & Hardware





HM CREATIVES

Creative Design Agency

CONTACT DETAILS

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